

In partnership with



Grant Thornton



TR&DE

Targeting R&D for Export



Providing intensive, specialist support to North West-based businesses to develop international R&D and commercial potential.

The Programme

TR&DE provides intensive, specialist support to North West-based businesses to help develop the commercial potential of their R&D to maximise opportunities from globalisation and emerging international markets.

The programme is delivered in partnership with Grant Thornton and EV, on behalf of UK Trade & Investment and is funded by the Northwest Development Agency with the European Regional Development Fund.

TR&DE not only offers participants valuable one-to-one support and advice from the teams at Grant Thornton and EV, but also up to £3,000 in matched funding to implement a tailored programme to assist in the development of the company's individual needs and aspirations.

Once in place, the funding may be used to:-

- Engage with third parties to develop commercial opportunities (for example specialist consultants, professional practices, universities, research establishments and manufacturers)
- Explore new markets for products and services based on existing and/or future R&D investments
- Develop and implement a commercialisation and internationalisation strategy

Typical activities covered by the programme's assistance could include:-

- A review of existing IP assets and protection, strategy and future requirements
- Legal advice around international commercial agreements
- Assistance with international marketing and branding, including website development and marketing materials
- Attendance at overseas conferences
- Advice relating to international commerce and e-commerce protocols
- Assistance in identifying and recruiting new staff to help enter international markets
- Market research projects for new overseas market entry

For more information about TR&DE and how it could support your business, contact Lisa Ward at EV on 07725 218589 or by email at tr&de@evgroup.uk.com. Alternatively, contact the UKTI International Trade Centre on 0845 603 7053 or by email at info@uktinorthwest.co.uk.

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